



## Business agility is key to success.

These days, businesses need to quickly detect emerging trends and respond to **new opportunities** as soon as they arise. For this to happen, Sales and Marketing must be closely coordinated. However, with dwindling resources, reduced access to capital, and shrinking IT budgets, where can organizations go to for help?

**Introducing an on-demand CRM solution from Morph eXchange.** Improve Sales and Marketing coordination today with our fully supported solution and make your customers happy without worrying about the software.

## Focus on your business, not your IT infrastructure.

Our on-demand solution is based on an award-winning open source CRM application and powered by our fully-managed application environment, the **Morph Application Platform**. What this means for you is that:

### Your data is secure

You get your own secured database that gets backed up every minute automatically. You even get a standby that springs into action should anything happen to your main database. In addition, all your online transactions are secure.

### It's always available

Because the solution already works securely over the Internet, and because we continually manage the solution, you can rest assured that your software is there for you when you need it.

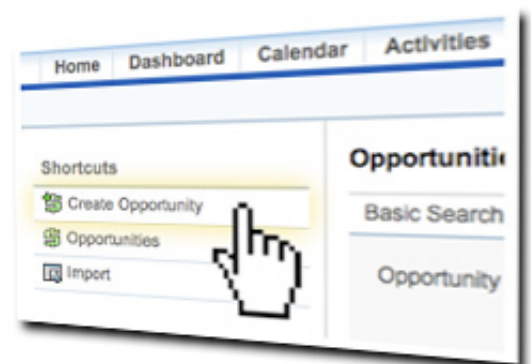
### You save on IT resources

You gain instant savings with no hardware to purchase, no software to install, and no IT personnel to train. Just fire up your web browser to use the application. We'll take care of the rest.

### You're not locked in

You can take your data with you anywhere, anytime. In addition, there are no annual contracts to sign, and no penalties for canceling your account.

**Sign up for a FREE trial today. Visit: [www.morphexchange.com/crm](http://www.morphexchange.com/crm).**



Morph eXchange delivers an on-demand CRM solution with the following features:

### Sales Management

Manage customer cases, monitor your opportunities, understand your sales pipeline, and gain better customer insight through a single location.

### Marketing Automation

Manage and cultivate new leads, engage in email marketing with your prospects and customers, and analyze the ROI of your marketing efforts.

### Collaboration

Improve collaboration with employees and customers by having access to critical information - anytime, anywhere.

### External Connectors

View data from external data sources, such as LinkedIn, from within a record.

## Drive Results, Deliver Innovation

Our on-demand CRM is available for as low as \$99 USD a month for up to 20 users. Find out the pricing that works best for your organization below.

### Pricing Information

Feature	Start-up	Small Biz (Best Value!)	Enterprise
No. of users	up to 20	up to 50	up to 100
Storage	20 GB	50 GB	100 GB
Contacts	unlimited	unlimited	unlimited
Support	yes	yes	yes
Price	\$99/month	\$199/month	\$299/month

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For subscriptions over 100 users, other editions and application customization may be offered. We can make additional features, such as customer self-service, a mobile component, and workflow management, readily available. Contact our sales at [sales@g2ix.com](mailto:sales@g2ix.com) for more information.

### Extra Storage

All paid plans are allowed to go over their allocated storage quota. Space used over their quota will be charged at \$0.05/month per 0.5GB. Total space used will be **rounded up** to the nearest half GB.

### Premium Support

Upgrade your subscription's support package to include enhanced response times, additional support incidents, and 24x7 customer support. Enhanced support starts at \$100/month.

### Email Setup

Our on-demand CRM has a feature that allows you to check emails from within the application. You can set it up yourself, or we can set it up for you. Contact us at [sales@g2ix.com](mailto:sales@g2ix.com) for more information.

### About Morph Labs

Morph Labs [[www.mor.ph](http://www.mor.ph)] is creating the world's most comprehensive, standards-based Platform as a Service and delivers enterprise-grade Software as a Service through Morph eXchange.

Morph Labs is a division of G2iX [[www.g2ix.com](http://www.g2ix.com)]. The G2iX team provides a complete innovation platform that includes an award-winning engineering team, world-class open source engineering tooling, market-leading open source applications, and a state-of-the-art cloud computing infrastructure.

[www.mor.ph](http://www.mor.ph)

### Why use our on-demand CRM?

Our on-demand CRM, which is delivered through software as a service has advantages over traditionally installed CRM applications.

- ✓No software to download or install
- ✓Easier than managing it yourself
- ✓Enables innovation without requiring IT support
- ✓No lock-in, based on Open Source
- ✓Promotes real-time collaboration

### Why Software as a Service?

In a recent survey, Gartner says that in 2009, the priorities for CIOs are to reduce costs and improve business processes.

Gartner cites "key industry trends that contribute to the rapid growth of Software as a Service globally: need to reduce IT capital expenditure, increased availability of broadband, and the demand from businesses to rapidly implement software which supports a specific business need."

### Why CRM?

"CRM remains a major focus for business executives, because the goals of acquiring, developing and retaining customers in a profitable manner are timeless," said Ed Thompson, VP and distinguished analyst at Gartner.